



Julie Giles

DESIGN & ILLUSTRATION

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“Julie has a great sense of color and design and did an incredible job creating the ‘look and feel’ of our exhibit. She was equally skilled in executing its production. She is organized, thorough, and never failed to meet a deadline. She always found creative ways to solve problems and to stay within time and budget constraints.”

— Mary Steiner, Curator,
Museo Italo Americano

SKILLS

- Ability to conceptualize and create innovative design solutions through to final production for print and web
- Excellent communication and leadership skills
- Adobe Creative Suite
- Understanding of trends in typography, photography, illustration, color and design
- Retouching, color-correction, masking, montage and other photo manipulations
- Expertise in preparing graphics for a variety of production including online, large format and specialty printing.

PROFESSIONAL EXPERIENCE

JULIE GILES DESIGN & ILLUSTRATION, San Francisco

Founder 1995–present

- Exhibition graphic design for Asian Art Museum special exhibitions since 2013, including the recent exhibitions *Tattoos in Japanese Prints*, *The Bold Brush of Au Ho-nien* and *Tanabe Chikuunsai IV: Connection*. Collaborates closely with the lead exhibition designer to formulate a unique approach that aligns with and enhances the design of the gallery space. Executes this approach for title treatments, didactic panels, labels, way-finding, user interface for tablets, placards, banners, timelines, maps and vinyl signage.
- Recent achievements include designing materials for low-vision visitors for *Painting is My Everything: Art from India’s Mithila Region*. The project comprised working with new vendors to produce kiosks and maps with text in braille alongside tactile renderings of the artworks.
- Exhibition design and marketing design for Museo Italo Americano including the recent exhibition *NeoRealismo: The New Image in Italy, 1932–1960* and all educational exhibitions and art installations since 2009. Responsible for advertising, postcards, posters, booklets, signage, didactic panels and labels.

ASIAN ART MUSEUM, San Francisco

Contract Designer March 2017–present

- Design for the museum’s events, development, member services and education departments including print marketing collateral, signage, programs, invitations and online advertising—all following brand guidelines.

REAL MUSIC, Sausalito

Art Director February 2012–January 2019

- Art direction and design for independent music label representing an international roster of recording artists. Projects include design for marketing campaigns and packaging for all releases both CD and digital, company website, advertising, email marketing and videos.
- Managed contractors including budget, scheduling and contracts.

EIDOS INTERACTIVE, Redwood City

Designer January 2009–October 2010

- Design for game packaging across all game platforms, including billboards, bus wraps, point-of-purchase and email marketing, including work on critically acclaimed *Batman: Arkham Asylum*.

EDUCATION

BFA in Illustration, Academy of Art University